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10/28/02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of

Donald J. Hejna, Jr.

Serial No.: 09/398,612

Filed: September 16, 1999

For: Method and Apparatus to
Determine and Use Audience
Affinity and Aptitude

Group Art Unit: 2641

Examiner: A. Armstrong

Date: September 20, 2002

CERTIFICATE OF MAILING BY EXPRESS MAIL

I hereby certify that this correspondence is being deposited in the United States Postal Service as Express Mail, Post Office to Addressee, in an envelope addressed to Box CPA, Commissioner for Patents, Washington, D.C. 20231, on September 20, 2002. The Express Mail mailing label number is EU392465315US

Date: September 20, 2002

Michael B. Einschlag

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Commissioner for Patents
Washington, D.C. 20231

SEP 25 2002

Technology Center 2600

Sir:

PETITION AND FEE FOR EXTENSION OF TIME

On May 22, 2002 an Office Action was issued in the above-entitled case, setting a three (3) month shortened statutory period for response.

This is a petition for a one (1) month extension of time pursuant to 37 CFR 1.136(a) to extend the time for filing a response up to and including September 22, 2002. A check in the amount of the required fee is attached hereto. The fee is believed to be \$55.00 per 37 CFR 1.17(a)(1).

Respectfully submitted,

By:

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